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Number of toilets in household

Number of flappers purchased

Total purchase price (include receipt)

Customer Name

Street

Address

Phone

Customer No. (from your water bill)

Clip & mail to:

North Marin Water District, P.O. Box 146, Novato, CA 94948

Questions? Call 897-4133 ext. 8421

**Native Plant Pilot Program: A GREAT Opportunity to GO NATIVE!**

NMWD is looking for six (6) home owners to create highly visible front yard demonstrations of low water use California native plants.

NMWD will pay $3.00 for every square foot of regular, mowed, and irrigated front lawn area, replaced with low water use California native plants up to a maximum of $1,200. NMWD will inspect existing conditions at all interested customers and qualifying landscapes will be randomly drawn to obtain the final six participants.

The landscapes are to remain in place for 15 years and customers must allow the landscape to be featured on future native plant garden tours and to be used in future marketing materials.

Call (415) 897-4133 ext. 8421 to get started.

**Why are we doing this?**

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**Water Savings = Mulch = Water Savings**

• $10 OFF your next purchase of MULCH at Marin Landscape Materials

7596 Redwood Blvd.

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Over 50% of summer water use is for landscape irrigation and the CITR pricing targets outdoor water use. To conserve water in the summer, participate in NMWD water conservation programs listed on page 3.

**Saving Water, $ave$ Money!**
Schedule a Water Smart Home Survey to help operate your irrigation efficiently and identify other appropriate water conservation measures.

Install a Weather Based Irrigation Controller to automatically adjust your watering schedule.

Regularly adjust your existing irrigation controller to match weather patterns.

Install low water use or native friendly plants.

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Replace spray irrigation with drip irrigation.

The shaded bars in the graph above depict your actual water usage in 2006 compared to the typical water use for a Novato Single Family customer (solid bars). The value shown on top of each shaded bar is the estimated additional dollar increase in each billing period for customers using between 615 and 1845 gallons per day last year and subject to the new Conservation Incentive Tier Rate (CITR) had it been in effect during 2006. For questions on the CITR or general explanation of the graph, please call (415) 897-4133 ext. 8421.

Note: Customers with less than a full year of water usage in 2006, new customers since 2006, and customers in multi-unit dwellings are receiving a graph showing only the typical Novato household usage.

Swimming in your Landscape?

Simple adjustments and/or equipment installation can help you avoid water waste!

- Schedule a Water Smart Home Survey to help operate your irrigation efficiently and identify other appropriate water conservation measures.
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Over-irrigating your lawn?

“Water Smart” Home Survey Program

Water use surveys free to all residential customers. Includes an indoor plumbing fixture efficiency check, landscape irrigation efficiency test and leak detection tests.

“WaterLine” Newsletter

Mailed to customers in spring and fall. Spring issue has each individual customer’s chart of water use compared to typical for the prior year.

Cash-For-Grass

Rebate program for removing regularly-mowed and irrigated lawn and replacing with eligible low water use California-native plant material. Pre- and post-inspections are required.

Smart Irrigation Controller Rebate

Rebates available for District-approved, weather-based irrigation controllers (up to $450).

Mulch/Irrigation Incentive

Cash-For-Grass participants are eligible for rebates of 25% of mulch purchases (up to $100).

Demonstration Garden

Water-conserving demonstration garden at NMWD headquarters for customers to visit and learn about different low water use plant material.

New Residential Construction Landscape Requirements

No more than 800 square feet of turf, and non-turf areas must be irrigated with a drip system and mulched. No turf strips less than 7 feet wide are allowed, and weather-based irrigation controllers must be installed.

Toilet Rebates

Rebates for replacement of all older non-conserving toilets with High-Efficiency Toilets (HET). $150 rebate for toilets on qualified District list. Older toilets must be pre-inspected and recycled. HETs use 20% less water than standard ultra low flush toilets.

Screwdriver Maintenance

Free Leak detection tablets, showerheads and sink aerators.

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Rebates for purchase of new toilet flappers (up to $5).

Smart Irrigation Controller Rebate

Take the guess work out of your irrigation scheduling with a controller that automatically adjusts to the local weather. Rebate available (up to $450) for qualified weather-based irrigation controllers. Landscape size and irrigation must meet specific criteria.

To water your lawn efficiently, take these factors into consideration and program your timer daily.

Call 897-4133, ext. 8421
www.nmwd.com

Or get a “Smart” Controller.
It has the brain to calculate water needs and program itself!
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High-Efficiency Washing Machine Program

Rebate program for existing residential customer purchase of qualified, high-efficiency clothes washing machines ($100 – $150).
Inside Back.

Inside

Inside

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Novato’s Water Conservation Newsletter • Volume 8 Issue 16 SPRING 2007

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